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SAMSUNG MOBILE EXPERIENCE



Investor Presentation
2023

Content

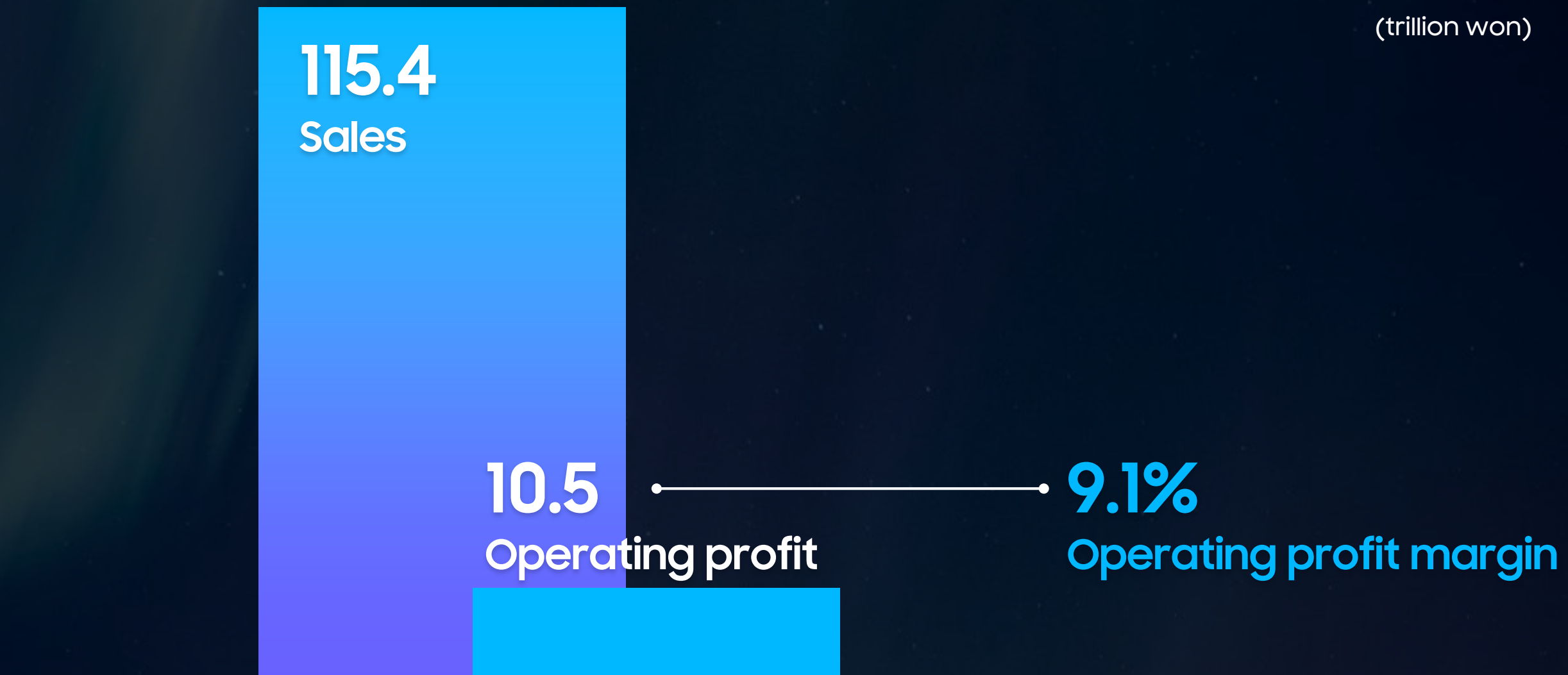
BUSINESS HIGHLIGHTS

MOBILE MARKET OPPORTUNITIES

SAMSUNG STRATEGY

2022 FINANCIAL SUMMARY

Earnings results*



2022 FINANCIAL SUMMARY

Global number 1



Global market share*



Smartphone

21.7%

(# 1 since 2011)